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SUMMARY

Graphic Designer proficient in design software and creating compelling designs. Seeking a role as a freelance graphic designer and illustrator to challenge my creativity and learn more while also leveraging organizational and problem-solving skills, collaboration, and receiving feedback.

EDUCATION

BFA Visual Arts

Concentration in Graphic Design • Georgia Southern University • US, GA, Savannah • 2022 • 3.82

EXPERIENCE

Graphic Designer - Freelance

Issa Vybe Nutrition & Beauty Bar

August 2023, FL

- Re-designed the logo for a nutrition and beauty-focused company, improving readability by 100% and improving the user's impression of the company.
- Demonstrated precise project management by adhering to a structured timeline and implementing minimal design adjustments.
- Executed the logo redesign with precision and expertise, utilizing Adobe Illustrator software.

Graphic Designer - Freelance

Karim Industrial Chemicals

July 2023, Savannah, GA

- Organized and designed the layout of a price list featuring the company's products and their respective costs.
- Successfully designed the price list with a full creative range and no subsequent revisions.
- Utilized Adobe Illustrator software to craft the price list.

Graphic Designer - Freelance

Harris & Jones Family

June 2023, Atlanta, GA

- Developed logo design for a family crest, used for various applications including t-shirts, name tags, and signage.
- Skillfully integrated design concepts while translating the client's initial sketch into a finished product to grant 100% satisfaction.
- Utilized Adobe Illustrator software to create the logo, demonstrating proficiency in graphic design tools.

Computer Lab Monitor

Georgia Southern University

January. 2022 - May 2022, Savannah, GA

- Monitored computer and printer systems.
- Supervised and provided guidance to students with printing tasks.
- Offered guidance to students in the use of Adobe software.

Graphic Design - Intern

MGreen Productions

September. 2021 - March 2022, Savannah, GA

- Video editing using Adobe After Effects and Premiere Pro.
- Demonstrated graphic design skills by creating 25+ flyers and graphics for clients.
- Posted and designed content for the company's social media platforms to improve engagement.

COURSEWORK

Packaging and Design

Georgia Southern University- • 2021 • Collaboration

Communicated ideas with partners and divided work amongst each other. Applied label and logo for the 3D printed product, while partner printed the product. This assignment included critical thinking about the consumer and product function.

SKILLS

Technical Skills: Adobe Illustrator, Adobe After Effects, Adobe Photoshop, Premiere Pro, Canva Industry

Knowledge: Graphic Design, Video Editing, Motion Graphics, Typography